



Agenda
Dayton Economic Development Corporation -
Regular Board Meeting
Dayton Community Center - 801 S. Cleveland
Monday, March 9, 2026 at 6:00 PM

- 1. Call To Order**
- 2. Invocation**
- 3. Pledge of Allegiance**
- 4. Citizen's Forum**
- 5. Presentations**
 - 5.a Receive a presentation from The Retail Coach
- 6. Report from Dayton ISD**
- 7. Report from the Trinity Valley Chamber of Commerce**
- 8. Report on City Activities**

Update on City Activities including: Planning and Development Projects, Legislative, Capital Projects, Finance, Grants, Events, Library, Community Center, Road Projects, Marketing and Communications
- 9. Report from DEDC Board President**

Update on DEDC Activities including: Marketing, Grants, Incentives, DEDC and Community Events or Programs, DEDC Activities and Operations, Retail, Business Attraction, Business Retention and Expansion, Downtown Revitalization, Buildings and Sites, Planning and Development Projects, Strategic Plan Implementation, DEDC Staff Activities.
- 10. Report from DEDC Executive Director**

Update on DEDC Activities including: Marketing, Grants, Incentives, DEDC and Community Events or Programs, DEDC Activities and Operations, Retail, Business Attraction, Business Retention and Expansion, Downtown Revitalization, Buildings and Sites, Planning, Strategic Plan Implementation, DEDC Staff Activities.

 - 10.a DEDC Monthly Report
- 11. Consent Agenda**
 - 11.a Consider with possible action approval of the minutes from the February 24, 2026

DEDC Board Meeting.

12. Executive Session

12.a Texas Government Code §551.074 - Personnel Matters.

To deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee.

- Dayton Economic Development Corporation Board Appointments

13. Post Executive Session Action Items

13.a Consider and take possible action on personnel matters discussed in the executive session.

- Dayton Economic Development Corporation Board Appointments

14. Requests for Future Agenda Items

15. Adjourn

I hereby certify that the above shown notice was posted at Dayton Community Center, 801 S Cleveland Street, and Dayton City Hall 117 Cook Street, Dayton, Texas 77535 on or before March 3, 2026.

Chris Jarmon, Director of Economic Development



TO:

FROM: Chris Jarmon

RE: Receive a presentation from The Retail Coach

DATE: March 9, 2026



TO:

FROM: Chris Jarmon

RE: DEDC Monthly Report

DATE: March 9, 2026

ATTACHMENTS:

[3.09.2026 - Monthly Report.pdf](#)

DATE: March 9, 2026
 TO: DEDC Board of Directors
 FROM: Chris Jarmon, Director of Economic Development
 SUBJECT: Director's Report

FY26 BUSINESS ASSISTANCE GRANTS		
Business Improvement Grant Program (\$30,000)		
Applicant	Date Approved	Amount Approved
Approved Budget		\$ 30,000.00
Waves Auto Detailing	2/24/2026	\$ 4,774.66
Amount Remaining		\$ 25,225.34
Beautification Grant Program (\$16,000)		
Applicant	Date Approved	Amount Approved
Approved Budget		\$ 16,000.00
Amount Remaining		\$ 16,000.00
Infrastructure Grant Program (\$40,000)		
Applicant	Date Approved	Amount Approved
Approved Budget		\$ 40,000.00
Waves Auto Detailing	2/24/2026	\$ 24,683.10
Amount Remaining		\$ 15,316.90
Community Development Program Budget (\$25,000)		
Applicant	Date Approved	Amount Approved
Approved Budget		\$ 25,000.00
Amount Remaining		\$ 25,000.00
Dayton Enhancement Committee (\$10,000)		
Applicant	Date Approved	Amount Approved
Approved Budget		\$ 10,000.00
Remaining		\$ 10,000.00
Total Budgeted		\$ 121,000.00
Total Approved		\$ 29,457.76
Total Remaining		\$ 91,542.24

1. Board Member Calvin Ceaser has submitted his letter of resignation effective 2-23-26.
2. The last day to file for a place on the ballot for the City Council race was 2-13-26.
3. The Board awarded a grant to Waves Auto Detailing at the 2-24-26 meeting. The applicant is expected to be complete with construction by the 3rd week of March.
4. Major Outstanding Expenses - \$503,557.76
 - a. Playground equipment at Parker Park - \$34,100 (ratified by City Council on 1-12-26)
 - i. Purchase Order has been issued
 - ii. Estimated Start Date: May 18
 - iii. Estimated End Date: June 5
 - iv. All timelines are weather dependent
 - b. Lighting at Henderson Park - \$70,000 (ratified by City Council on 2-9-26)
 - i. Purchase Order has been issued
 - ii. Estimated Start Date: April 27
 - iii. Estimated End Date: May 15
 - iv. All timelines are weather dependent
 - c. Lighting at Sawmill Park - \$370,000 (ratified by City Council on 2-9-26)
 - i. Purchase Order has been issued
 - ii. Estimated Start Date: April 27
 - iii. Estimated End Date: May 15
 - iv. All timelines are weather dependent
 - d. Waves Auto Detailing Grant - \$29,457.76 (approved 2-24-26)
5. Reminders
 - a. As a reminder, the second **OmniSource, LLC** payment (\$100,000) is due once they receive their certificate of occupancy (CO).
6. Events
 - a. **CDI Texas** will take place on March 4-5.
 - b. Training class with the **Small Business Development Center (SBDC)** will be held at the community center:
 - i. March 25 - Start, Grow, and Succeed with the SBDC (SBDC 101)
 1. Time: 10:00 AM – 11:30 AM
 - a. 1 hour presentation; 30 minute Q&A
 2. Location: Dayton Community Center
 3. Register here: <https://www.sbdc.uh.edu/assnfe/ev.asp?ID=15832>
 - ii. June 10 – Topic TBD (Registration is required)
 - c. **Market 535** will be held on March 28, 2026 from 10am to 3pm.
7. Business Outreach Efforts
 - a. Had a follow-up call with The LolliPop Quilt Shop regarding the grant program.
 - b. Sent the March SBDC event to 13 business owners
 - c. Sent grant information to All Star Kids Dental (402 S Winfree)

8. Commercial Certificate of Occupancy – February 2026
 - a. Twisted Star Gift Studio (212 N Main)
 - b. Medina Amenity Center – Swimming Pool (101 Sunrise Trail)
 - c. Dayton Early Learning Center (1118 W. Clayton)
 - d. Amethyst Ink (115 Bryan)

FY25/FY26 new housing permit comparison:

City of Dayton, Texas			
Permits - New Single Family Dwelling(s)			
October 2024	12	October 2025	6
November 2024	34	November 2025	7
December 2024	16	December 2025	6
January 2025	3	January 2026	16
February 2025	10	February 2026	19
March 2025	3	March 2026	
April 2025	14	April 2026	
May 2025	19	May 2026	
June 2025	25	June 2026	
July 2025	25	July 2026	
August 2025	24	August 2026	
September 2025	6	September 2026	
Total	191	Total	54

Note: Feb 2026 (primarily Medina)

FY25/FY26 sales tax revenue comparison:

City of Dayton, Texas			
Sales Tax Revenue			
October 2024		October 2025	\$95,462.86
November 2024		November 2025	\$134,217.32
December 2024		December 2025	\$113,026.29
January 2025	\$ 96,466.29	January 2026	\$108,336.26
February 2025	\$ 145,968.34	February 2026	
March 2025	\$ 91,838.88	March 2026	
April 2025	\$ 81,736.13	April 2026	
May 2025	\$ 118,807.24	May 2026	
June 2025	\$ 112,815.58	June 2026	
July 2025	\$ 105,112.13	July 2026	
August 2025	\$ 125,381.57	August 2026	
September 2025	\$ 114,010.88	September 2026	
Total	\$ 992,137.04	Total	\$451,042.73

Register Here: <https://www.sbdc.uh.edu/assnfe/ev.asp?ID=15832>



SMALL BUSINESS DEVELOPMENT CENTER
TEXAS GULF COAST NETWORK
LEE COLLEGE

START, GROW, SUCCEED

With the SBDC

MARCH 25
10 - 11:30 A.M.

 Dayton Community Center
801 S. Cleveland, Dayton,
Texas 77535

REGISTER BELOW



PRESENTED BY:
LAURA KUNEFKE
Director, Lee College SBDC

SPONSORED BY:



BRE Survey:

<https://docs.google.com/forms/d/e/1FAIpQLSdAeq9zxiFfvQyr18HtnuZ6kOz1BzI0OpbaBM50MD7KuMiRgQ/viewform>



B U S I N E S S
R E T E N T I O N &
E X P A N S I O N
(B R E) S U R V E Y

We Need Your Input

Take the Survey

BRE Surveys are a way for the Dayton EDC to engage directly with businesses to better understand their needs and to learn how the Dayton EDC can better serve the business community.



WWW.DAYTONTX.COM
936-257-0055
INFO@DAYTONTX.COM
801 S. CLEVELAND ST

Capital Improvement Plan [CIP]

FY 2026

Parks

- Add lights to Henderson Park
- Add lights to Sawmill Park
- Replace playground equipment at Parker Park

FY 2027

Parks

- Add lights around the community center walkway
- Add playground equipment to the community center
- Install gates at Sawmill Park
- Install sign at Sawmill Park

FY 2028

Parks

- Expand splash pad at Parker Park – est. \$314,150

FY 2029

Parks

- Add parking spaces at Daniel Park
- Construct large splash pad at Daniel Park



TO:

FROM: Chris Jarmon

RE: Consider with possible action approval of the minutes from the February 24, 2026 DEDC Board Meeting.

DATE: March 9, 2026

ACTION REQUESTED:

Approve the minutes

ATTACHMENTS:

[02-24-26 Minutes.pdf](#)



Minutes
Dayton Economic Development Corporation
Regular Board Meeting
Dayton Community Center - 801 S. Cleveland
Tuesday, February 24, 2026 at 6:00 PM

1. Call To Order

Board President Lacy Cooper-Bell called the meeting to order at 6:00pm.

Present	Absent
Board Member Cooper-Bell Board Member Whitehead Board Member Wentworth Board Member Noyer Board Member Conner Board Member Pratka Board Member Hoy (advisory) Board Member Gable (advisory) Board Member Cox (advisory) Board Member Miller (advisory) Director Jarmon Attorney Sylvia Judge Alan Conner	

2. Invocation

Board attorney Daniel Sylvia gave the invocation.

3. Pledge of Allegiance

Board Member John Cox led the Board in the Pledge of Allegiance.

4. Citizen's Forum

No citizens were in attendance.

5. Presentations

5.a Swear in newly appointed and re-appointed members

Newly appointed and re-appointed Board Members were sworn into office by Judge Alan Conner.

6. **Public Hearing**

6.a It is now _____ pm and I hereby recess the regular session of the February 24, 2026 Dayton Economic Development Corporation meeting and do hereby open a public hearing to solicit input prior to expending funds in support of the following project: to provide funding not to exceed \$30,000 for economic development purposes, being assistance with infrastructure and building improvements for Waves Auto Detailing, which is located on N. Cleveland in Dayton, Texas.

It is now _____ pm and I hereby adjourn this public hearing and do hereby reconvene the February 24, 2026 regular session of the Dayton Economic Development Corporation.

Board President Cooper-Bell opened the public hearing at 6:04 pm and closed the public hearing at 6:05 pm.

7. **Report from Dayton ISD**

No one in attendance

8. **Report on City Activities**

Update on City Activities including: Planning and Development Projects, Legislative, Capital Projects, Finance, Grants, Events, Library, Community Center, Road Projects, Marketing and Communications

No one in attendance

9. **Report from DEDC Board President**

Update on DEDC Activities including: Marketing, Grants, Incentives, DEDC and Community Events or Programs, DEDC Activities and Operations, Retail, Business Attraction, Business Retention and Expansion, Downtown Revitalization, Buildings and Sites, Planning, Strategic Plan Implementation, DEDC Staff Activities.

No update was provided by President Cooper-Bell

10. **Report from DEDC Executive Director**

Update on DEDC Activities including: Marketing, Grants, Incentives, DEDC and Community Events or Programs, DEDC Activities and Operations, Retail, Business Attraction, Business Retention and Expansion, Downtown Revitalization, Buildings and Sites, Planning, Strategic Plan Implementation, DEDC Staff Activities.

10.a DEDC Monthly Report

Director of Economic Development Chris Jarmon provided the board with a monthly update on many items including but not limited to the following: all park expenditures have been approved by the Dayton City Council; the director met with Betty Russo from the Office of the Governor; the director is working with the Chamber of Commerce and other entities on workforce development; the sale of Daynet has been approved by the Dayton City Council; the

draft of the new EDC website is complete; the article in Business View Magazine is now live; and Dayton's January 2025 population according to the Texas Demographic Center.

11. Consent Agenda

11.a Consider with possible active approval of the minutes from the January 13, 2026 DEDC Board Meeting.

11.b Consider with possible action approval of the January 2026 financial report and TexPool statement.

Board Member Pratka made a motion to approve the consent agenda. Board Member Wentworth seconded the motion. Motion passed 6-0.

12. Action Items

12.a Consider the appointment of a Board Secretary

Board Member Pratka made the motion to appoint Board Member Wentworth as the Board Secretary. Board Member Noyer seconded the motion. Motion passed 6-0.

12.b Consider and take action approving BuyBoard Interlocal Participation Agreement and authorizing the Board President to execute all documents necessary for participation in the BuyBoard Cooperative Purchasing Program.

Board Member Pratka made the motion to authorize the Board President to execute all documents necessary for Dayton EDC to participate in BuyBoard. Board Member Wentworth seconded the motion. Motion passed 6-0.

12.c Consider a resolution requesting that the Dayton City Council make amendments to the membership of the Historic Downtown Preservation Committee.

Board Member Pratka made the motion to request that the Dayton City Council make amendments to the membership of the Historic Downtown Preservation Committee. Board Member Conner seconded the motion. Motion passed 6-0.

12.d Consider increasing the grant amount awarded to Waves Auto Detailing from \$11,375 to \$29,457.76.

Board Member Wentworth made a motion to increase the grant amount for Waves Auto Detailing to \$29,457.76. Board Member Pratka seconded the motion. Motion passed 6-0.

12.e Consider authorizing the Board President to sign a resolution authorizing a one-time payment of \$5,000 to the City of Dayton to help offset the costs of electricity expenses at Henderson Park and Sawmill Park.

Board Member Whitehead made a motion to table this item. Board Member Conner seconded the motion. Motion passed 6-0.

13. Workshops

13.a Review sponsorship opportunities for 2026 Chamber of Commerce and Rotary Club events

Director of Economic Development Jarmon passed out a list of Chamber and Rotary events for 2026. There was consensus among the board members to support the rotary event at the “A Century of Service Friend” level and to support the following Chamber events: Dayton State of the City, New Teacher, First Responders, LeadHERship, 4th of July and SLC – Job Fair.

13.b Provide an update on proposal to install decorative lights at the Community Center

Director of Economic Development showed the board members a draft layout of the lights to be installed at the Community Center along with an example of a decorative light. The plan is to install the light on a 20-foot black pole. Exact costs are not know at this time. The board requested that the director reach out to Entergy to see if they help with the installation of this type of lighting.

14. Adjourn

Meeting was adjourned at 7:39 pm.

I hereby certify that the above shown notice was posted at Dayton Community Center, 801 S Cleveland Street, and Dayton City Hall 117 Cook Street, Dayton, Texas 77535 on or before February 18, 2026.

Chris Jarmon, Director of Economic Development



TO:

FROM: Chris Jarmon

RE: **Texas Government Code §551.074 - Personnel Matters.**

To deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee.

- Dayton Economic Development Corporation Board Appointments

DATE: March 9, 2026



TO:

FROM: Chris Jarmon

RE: Consider and take possible action on personnel matters discussed in the executive session.

- Dayton Economic Development Corporation Board Appointments

DATE: March 9, 2026

COMMENTS:

Voting board member Calvin Ceaser submitted his resignation from the Dayton Economic Development Corporation on February 22, 2026. Due to his resignation, the remaining board members need to make a recommendation to the City Council regarding his replacement.

AVAILABLE FUNDING:

n/a