



Minutes
Dayton Economic Development Corporation
Regular Board Meeting
Dayton Community Center - 801 S. Cleveland
Monday, March 9, 2026 at 6:00 PM

1. Call To Order

Board President Lacy Cooper-Bell called the meeting to order at 6:00pm.

Present	Absent
Board Member Cooper-Bell Board Member Conner Board Member Wentworth Board Member Whitehead Board Member Noyer Board Member Gable (advisory) Director Jarmon Attorney Sylvia Chamber President Sean Stockard	Board Member Pratka Board Member Cox (advisory) Board Member Miller (advisory) Board Member Hoy (advisory)

2. Invocation

Board attorney Daniel Sylvia gave the invocation.

3. Pledge of Allegiance

Board Member Bonnie Wentworth led the Board in the Pledge of Allegiance.

4. Citizen's Forum

No citizens were in attendance.

5. Presentations

5.a Receive a presentation from The Retail Coach

Kaleb Wilson from The Retail Coach was present for the meeting. Mr. Wilson showed the board a PowerPoint presentation. The presentation included cell phone data and it was explained how the data is collected and used to bring businesses to the city. Mr. Wilson also discussed with the board their recruitment process and discussed the businesses they have contacted and/or communicated with in regards to moving to or investing in Dayton.

6. **Report from Dayton ISD**

Dr. Travis Young provided the board with an update via email.

7. **Report from the Trinity Valley Chamber of Commerce**

Chamber Present Sean Stockard attended the meeting. Mr. Stockard presented the board with updates that included the membership levels are being revamped by the Chamber board and he will be able to provide additional information at a later date; the Chamber's annual gala is scheduled for Saturday, March 14; the Chamber is working with Meadow Noyer to create a supply closet for the Liberty ISD teachers and students; the Chamber will be doing a New Teacher Luncheon for the Liberty ISD teachers; the Chamber is also planning to hold a 2nd golf tournament at the Liberty Municipal Golf Course; the Spring tournament is held at Eagle Pointe in Mont Belvieu; Taste of Dayton is in the works and the committee is working to come up with a date and theme.

8. **Report on City Activities**

Update on City Activities including: Planning and Development Projects, Legislative, Capital Projects, Finance, Grants, Events, Library, Community Center, Road Projects, Marketing and Communications

Board Member Whitehead attended the Medina/DR Horton ribbon cutting event and learned that they offer great incentives for potential buyers; he also shared a link on Facebook where citizens can make complaints to TxDOT.

9. **Report from DEDC Board President**

Update on DEDC Activities including: Marketing, Grants, Incentives, DEDC and Community Events or Programs, DEDC Activities and Operations, Retail, Business Attraction, Business Retention and Expansion, Downtown Revitalization, Buildings and Sites, Planning, Strategic Plan Implementation, DEDC Staff Activities.

Board President Cooper-Bell notified the board of the departure of Heidi Soles from Leadership East Texas. The organizations is looking for a replacement.

10. **Report from DEDC Executive Director**

Update on DEDC Activities including: Marketing, Grants, Incentives, DEDC and Community Events or Programs, DEDC Activities and Operations, Retail, Business Attraction, Business Retention and Expansion, Downtown Revitalization, Buildings and Sites, Planning, Strategic Plan Implementation, DEDC Staff Activities.

10.a DEDC Monthly Report

Director of Economic Development Chris Jarmon provided the board with a monthly update on many items including, but not limited to, the following: board member Calvin Ceaser has submitted his resignation from the board; Waves Auto Detailing project expected completion date; CDI Texas event on March 4 and 5; SBDC Event on March 25; business outreach activities; permits issued and certificates of occupancy issued.

11. Consent Agenda

11.a Consider with possible active approval of the minutes from the February 24, 2026 DEDC Board Meeting.

Board Member Wentworth made a motion to approve the consent agenda. Board Member Noyer seconded the motion. Motion passed 5-0.

12. Executive Session

12.a Texas Government Code §551.074 – Personnel Matters

The Board went into Executive Session at 7:01 pm and closed Executive Session at 7:10 pm.

13. Post Executive Session Action Items

13.a Consider and take possible action on personnel matters discussed in the executive session

- **Dayton Economic Development Corporation Board Appointments**

Board Member Wentworth made a motion to recommend the appointment of the following people to the DEDC Board of Directors:

John Gable (voting)
Karen Krnavek (advisory) or Leo Brown (advisory)

Board Member Conner seconded the motion. Motion passed 5-0.

14. Request for Future Agenda Items

Board Member Wentworth requested that the board discuss the Lowe Street property

15. Adjourn

Meeting was adjourned at 7:13 pm.

I hereby certify that the above shown notice was posted at Dayton Community Center, 801 S Cleveland Street, and Dayton City Hall 117 Cook Street, Dayton, Texas 77535 on or before March 3, 2026.

Chris Jarmon, Director of Economic Development