



Minutes
Dayton Economic Development Corporation
Special Board Meeting
JLA Offices - 302 N. Church
September 19, 2026 at 8:00 AM

1. Call To Order

Board President Lacy Cooper-Bell called the meeting to order at 8:06 am.

Present	Absent
Board Member Cooper-Bell Board Member Wentworth Board Member Conner Board Member Hoy Board Member Pratkanis Board Member Gable Board Member Noyer Board Member Young (advisory) Board Member Miller (advisory) Board Attorney Sylvia Director Jarmon Alysia Cook – Opportunity Strategies	Board Member Cox (advisory) Board Member Brown (advisory)

2. Invocation

3. Pledge of Allegiance

4. Citizen's Forum

No citizens were present.

5. DEDC Strategic Planning Workshop

Board President Cooper-Bell started the meeting with a speech to the board; she thanked the members for taking their Saturday to come together for the City of Dayton. She thanked Director of Economic Development Jarmon for his hard work and for his work on the yearly review that will be presented to the City Council. She asked all board members to work together and be respectful of each other so that the board can move forward with City matters.



Director of Economic Development Jarmon asked all members to work together, be respectful and think of projects and work to be accomplished over the next 2-3 years.

Ms. Cook asked Board President Cooper-Bell to share her hopes and dreams for the future. Board President Cooper-Bell mentioned parks, historic downtown and work we have already completed.

Ms. Cook provided the board with background information on herself and her company. Each board member and staff member then gave a short introduction on themselves. Once completed, Ms. Cook stated that the structure of committees would be addressed along with goal development. The Board will be look at three to seven goals to be accomplished over the next three years.

Downtown was mentioned by the board members as a very high priority. They would like to work to get people downtown, to eat, shop, and spend money. Board members also mentioned improving the look of downtown by revamping streets, sidewalks, lighting and bringing in more businesses that will attract visitors to the area.

The board then moved into a SWOT (strengths, weakness, opportunities, and threats) analysis of the city.

Strengths - motivated board, problem solvers, financially stable

Weakness - relationships, infrastructure, social media, available buildings

Opportunities – growth due to SH99, relationships, quality of life, creating EDC advocates

Threats - reputation, growth opportunities, limited funds

Ms. Cook then discussed the importance of BRE (Business Retention and Expansion) programs and workforce development with the Board. Ms. Cook mentioned that there are three elements of successful economic development:

1. Product development
2. Target industry identification
3. Marketing

Ms. Cook then discussed the Vision Statement and Mission Statement with the board. The board agreed to leave the Vision Statement as is and there was a small change to the Mission Statement.

Ms. Cook then showed the board examples of workforce development programs. Buda EDC, Tomball EDC, Georgia Flex and Worlds of Work (WOW) were discussed.



The board then came up with the following goals

1. Workforce development
2. Historic Downtown
3. Infrastructure
4. Quality of Life
5. Business Retention / Small business growth

Lastly, the board discussed revamping their committee structure.

6. Adjourn

The meeting adjourned at 4:12 pm.

A handwritten signature in black ink, which appears to read 'Bonnie Wentworth'. The signature is written in a cursive, flowing style. Below the signature is a horizontal line.

Bonnie Wentworth, Board Secretary