



Minutes
Dayton Economic Development Corporation - Regular Board Meeting
Dayton Community Center - 801 S. Cleveland
Monday, July 10, 2023 at 6:00 PM

1. Call To Order

President Lacy Cooper-Bell called the meeting to order at 6 PM.

2. Invocation

Calvin Ceaser led the invocation.

3. Pledge of Allegiance

Tammy Pratka led the Pledge of Allegiance.

4. Citizen's Forum

None present.

5. Swearing in of New Board Members

Judge Alan Conner swore in Bonnie Wentworth as a voting member and Sherisa Hoy and John Cox as advisory members.

6. Consent Agenda

Tammy Pratka made a motion to approve as presented. Calvin Ceaser seconded the motion. *Passed.* Ayes: Curtis Conner, Meadow Noyer, Lacy Cooper-Bell, Bonnie Wentworth; Nays: None.

6.a Consider with possible action on the approval of the June 12, 2023 DEDC regular meeting minutes.

6.b Consider with possible action approval of the June 2023 Financial Reconciliation Report

7. Presentations

7.a Presentations for retail recruitment services

- **Retail Strategies**
- **The Retail Coach**

Chris Bontrager with Retail Strategies and Aaron Farmer with The Retail Coach presented to the board for retail recruitment services.

8. Action Items

8.a Consider with possible action options on securing storage units on DEDC owned property

Meadow Noyer made a motion to approve the purchase of locks to secure storage units on DEDC property. Calvin Ceaser seconded the motion. *Passed.* Ayes: Tammy Pratka, Curtis Conner, Lacy Cooper-Bell, Bonnie Wentworth; Nays: None.

8.b Consider with possible action on proposals for retail recruitment services

Calvin Ceaser made a motion to approve entering into a contract with The Retail Coach for retail recruitment services. Curtis Conner seconded the motion.

Passed. Ayes: Tammy Pratka, Meadow Noyer, Lacy Cooper-Bell, Bonnie Wentworth; Nays: None.

9. Report from Partner Organizations

9.a Update on DISD activities from the Superintendent

Dr. Jessica Johnson updated the board on DISD activities, upcoming events for the new school year including registration windows, Back to School Bash and open house dates. She also updated on the tax relief proposal from Legislation.

10. Report on City Activities

10.a Update from the City Manager

City Manager, Kimberly Judge, updated the board on an opening date for Starbucks, new businesses opening in the area, the \$1,400,000 CDBG sewer project, and residential developments.

10.b Update from the Mayor

11. Report from DEDC Economic Development Coordinator

ED Coordinator, Tera Aguero, updated the board on DEDC activities including a meeting with a potential steel manufacturing company interested in Gulf Inland, an upcoming workforce development program for local businesses, New Teachers Luncheon, and upcoming events.

12. Report from DEDC Board President

13. Executive Session

President Lacy Cooper-Bell recessed the regular session at 7:28 PM

13.a Executive Session: Texas Government Code Section 551.071 (Consultation with Attorney)

14. Close Executive Session

President Lacy Cooper-Bell closed the executive session and reconvened into regular session at 7:39 PM.

15. Requests for Future Agenda Items

16. Adjourn

Tammy Pratka made a motion to adjourn at 7:41 PM. Meadow Noyer seconded the motion. *Passed.* Ayes: Curtis Conner, Calvin Ceaser, Lacy Cooper-Bell, Bonnie Wentworth; Nays: None.

Notice of Posting

Jennifer Billings, City Secretary

Martin Mudd, Mayor