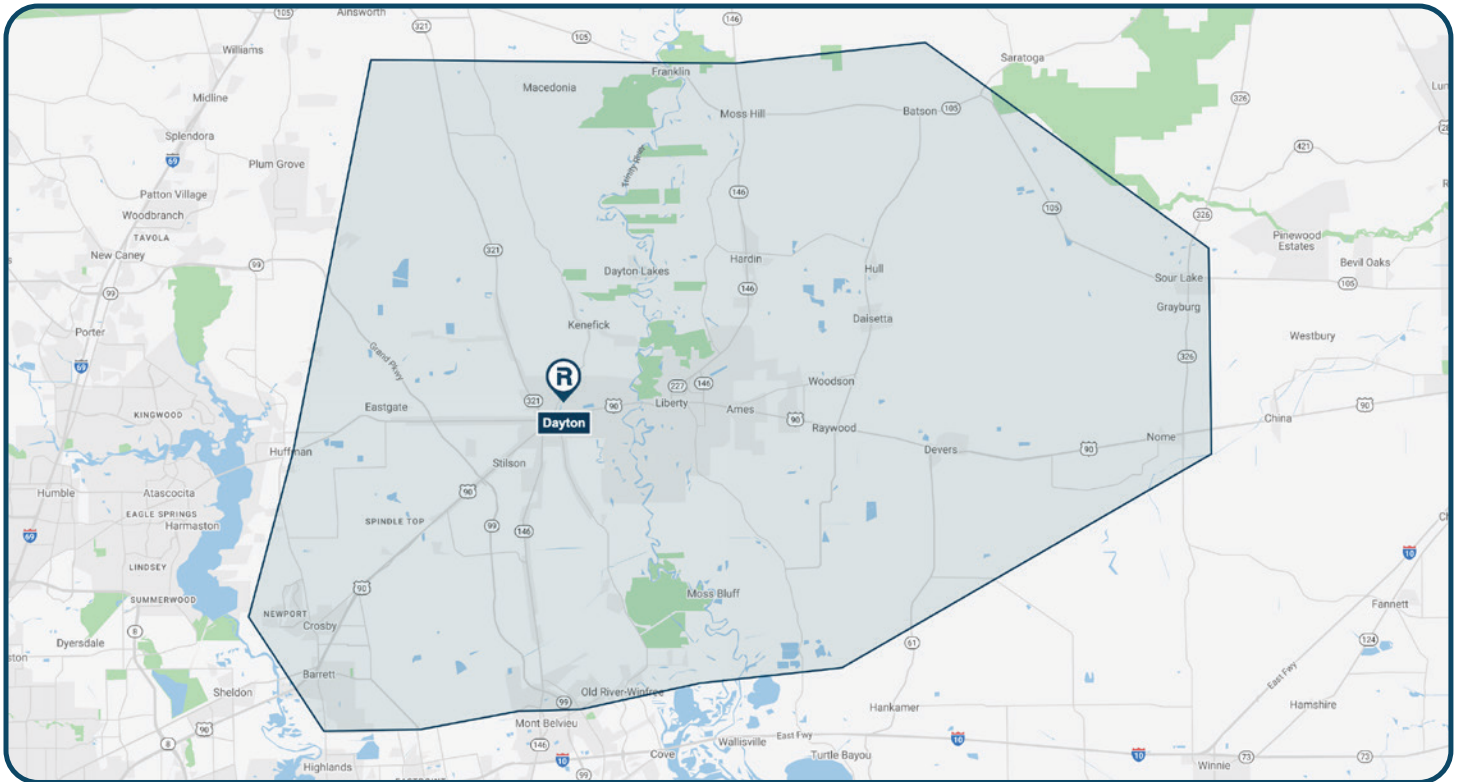


RETAIL MARKET PROFILE



Population

2020	101,286
2026	124,631
2031	138,526



Age

0-9 Years	14.77%
10 - 17 Years	12.71%
18 - 24 Years	10.05%
25 - 34 Years	13.16%
35 - 44 Years	13.04%
45 - 54 Years	11.95%
55 - 64 Years	10.60%
65 and Older	13.71%
Median Age	34.46
Average Age	36.34



Educational Attainment (%)

Graduate or Professional Degree	3.80%
Bachelors Degree	10.65%
Associate Degree	8.62%
Some College	24.81%
High School Graduate (GED)	35.85%
Some High School, No Degree	9.42%
Less than 9th Grade	6.85%

Race Distribution

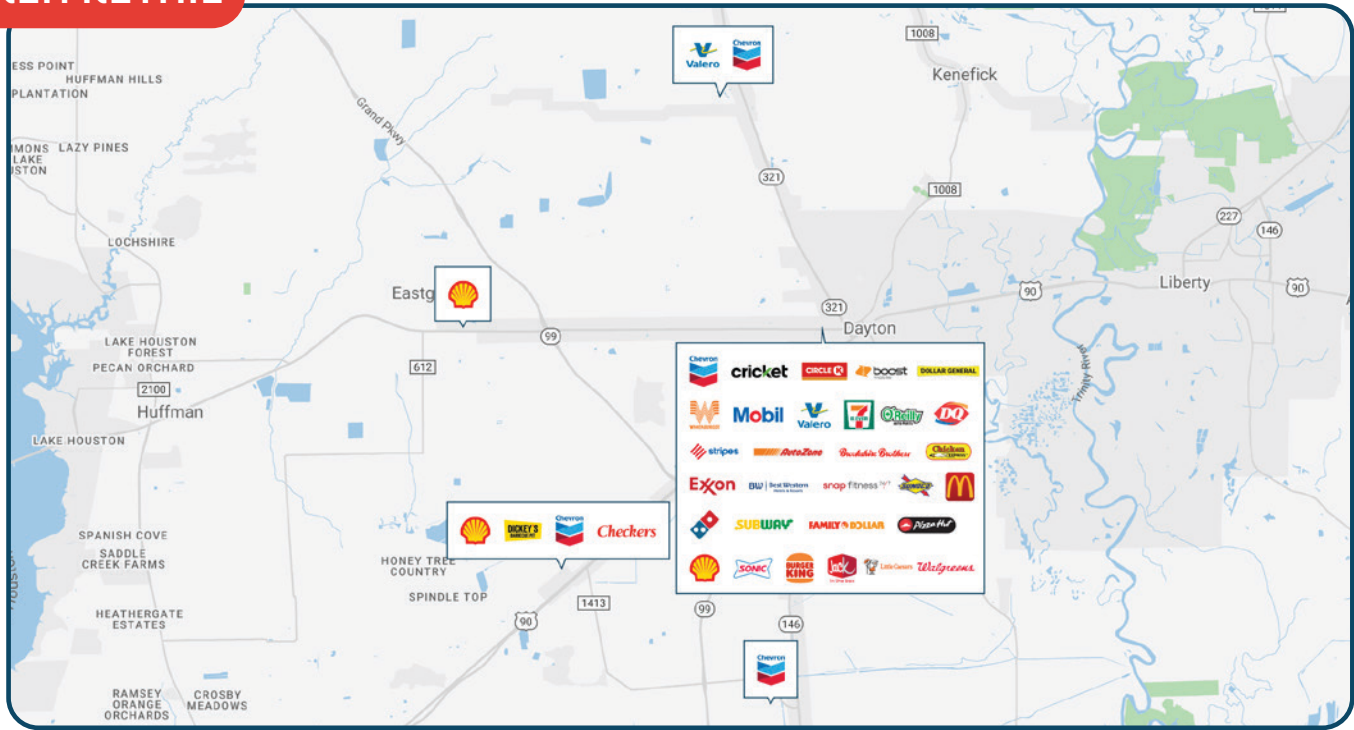
White	55.24%
Black/African American	8.63%
American Indian/Alaskan	1.29%
Asian	0.81%
Native Hawaiian/Islander	0.04%
Other Race	19.75%
Two or More Races	14.24%
Hispanic	40.74%
Non-Hispanic	59.26%

Income

Average HH	\$114,972
Median HH	\$88,669
Per Capita	\$38,967

RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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