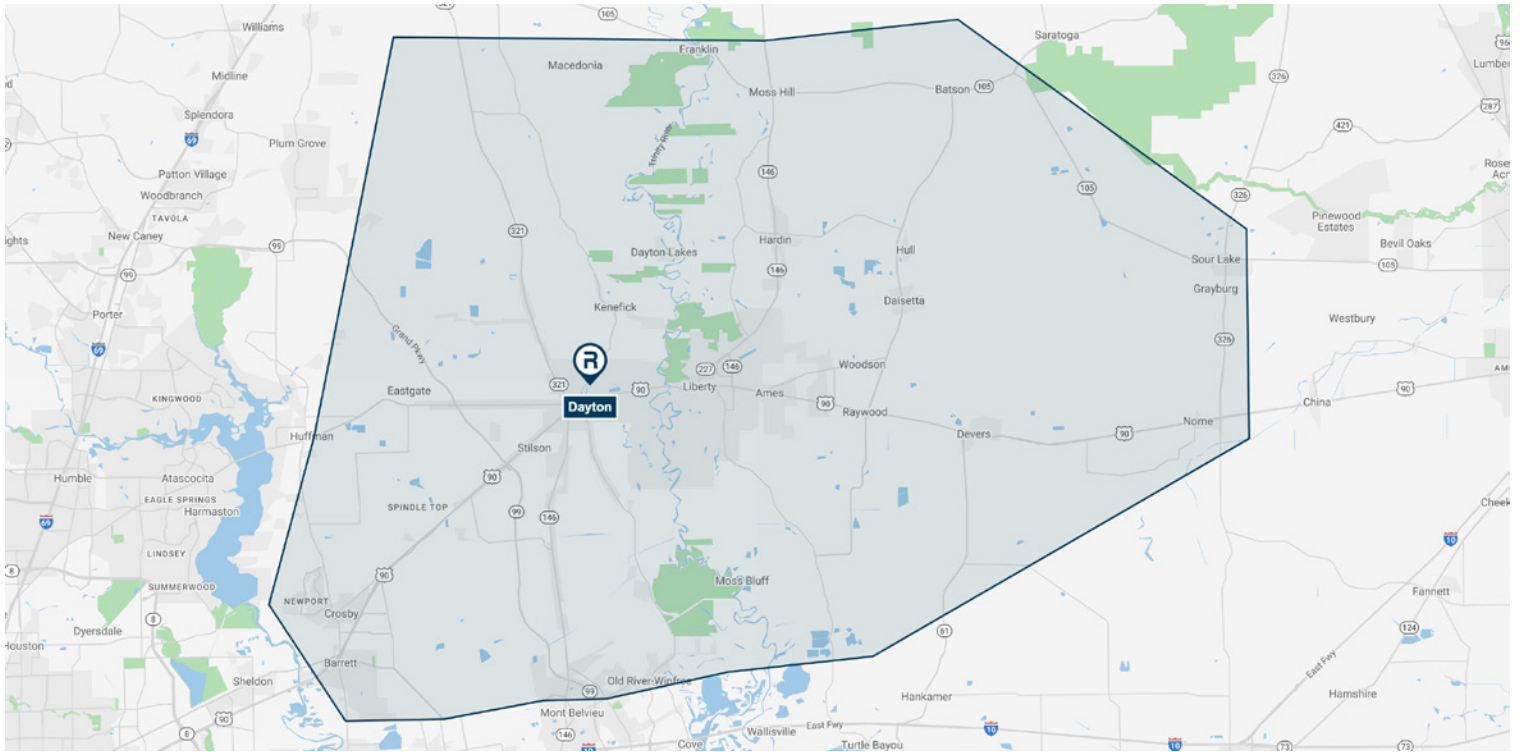


Retail Trade Area • Retail Market Profile

Dayton, Texas



Population

2020	97,198
2023	102,763
2028	108,799

Educational Attainment (%)

Graduate or Professional Degree	4.15%
Bachelors Degree	9.55%
Associate Degree	7.28%
Some College	26.76%
High School Graduate (GED)	37.11%
Some High School, No Degree	8.93%
Less than 9th Grade	6.22%

Income

Average HH	\$93,073
Median HH	\$66,490
Per Capita	\$32,178

Age

0 - 9 Years	14.12%
10 - 17 Years	11.77%
18 - 24 Years	9.31%
25 - 34 Years	13.76%
35 - 44 Years	12.70%
45 - 54 Years	11.96%
55 - 64 Years	11.64%
65 and Older	14.74%
Median Age	35.80
Average Age	37.45

Race Distribution (%)

White	61.99%
Black/African American	9.23%
American Indian/Alaskan	1.17%
Asian	0.65%
Native Hawaiian/Islander	0.02%
Other Race	14.84%
Two or More Races	12.09%
Hispanic	31.72%



Tera Agüero

Dayton Economic Development Corporation
Economic Development Coordinator

117 Cook Street
Dayton, Texas 77535

Phone 936.257.0055
TAgüero@daytonTX.com
www.DaytonTX.com

Aaron Farmer

The Retail Coach, LLC
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@theretailcoach.net
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

Retail Trade Area • Retail Market Profile

Dayton, Texas

