



Community Profile - Dayton, Texas

77535 (Dayton) 4
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 Geography: ZIP Code

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Population Summary	
2000 Total Population	28,403
2010 Total Population	31,809
2023 Total Population	39,216
2023 Group Quarters	3,871
2028 Total Population	42,306
2022-2027 Annual Rate	1.53%
2023 Total Daytime Population	27,506
Workers	7,233
Residents	20,273
Household Summary	
2000 Households	8,322
2000 Average Household Size	2.94
2010 Households	9,549
2010 Average Household Size	2.91
2023 Households	12,203
2023 Average Household Size	2.90
2028 Households	13,350
2028 Average Household Size	2.88
2022-2027 Annual Rate	1.81%
2010 Families	7,356
2010 Average Family Size	3.32
2023 Families	9,224
2023 Average Family Size	3.35
2028 Families	10,099
2028 Average Family Size	3.32
2022-2027 Annual Rate	1.83%
Housing Unit Summary	
2000 Housing Units	9,090
Owner Occupied Housing Units	75.5%
Renter Occupied Housing Units	16.0%
Vacant Housing Units	8.4%
2010 Housing Units	10,688
Owner Occupied Housing Units	72.0%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	10.7%
2023 Housing Units	13,280
Owner Occupied Housing Units	79.5%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	8.1%
2028 Housing Units	14,322
Owner Occupied Housing Units	81.7%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	6.8%
Median Household Income	
2023	\$66,071
2028	\$75,472
Median Home Value	
2023	\$201,980
2028	\$291,068
Per Capita Income	
2023	\$29,467
2028	\$33,810
Median Age	
2010	36.2
2023	38.3
2028	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2023 and 2028 Esri converted Census 2000 data into 2010 geography.



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2023 Households by Income	
Household Income Base	12,198
<\$15,000	6.7%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	9.0%
\$200,000+	5.7%
Average Household Income	\$92,703
2028 Households by Income	
Household Income Base	13,345
<\$15,000	6.0%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	11.5%
\$200,000+	6.7%
Average Household Income	\$105,326
2023 Owner Occupied Housing Units by Value	
Total	10,543
<\$50,000	8.0%
\$50,000 - \$99,999	16.4%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	11.4%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	11.2%
\$300,000 - \$399,999	14.9%
\$400,000 - \$499,999	6.3%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$231,955
2028 Owner Occupied Housing Units by Value	
Total	11,694
<\$50,000	3.6%
\$50,000 - \$99,999	5.5%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	6.1%
\$200,000 - \$249,999	14.3%
\$250,000 - \$299,999	16.4%
\$300,000 - \$399,999	27.1%
\$400,000 - \$499,999	10.9%
\$500,000 - \$749,999	6.8%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$310,865

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2023 and 2028 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	31,810
0 - 4	6.2%
5 - 9	6.2%
10 - 14	7.1%
15 - 24	14.5%
25 - 34	14.3%
35 - 44	15.0%
45 - 54	16.2%
55 - 64	11.6%
65 - 74	5.8%
75 - 84	2.5%
85 +	0.7%
18 +	75.9%
2023 Population by Age	
Total	39,216
0 - 4	5.6%
5 - 9	6.0%
10 - 14	5.9%
15 - 24	12.5%
25 - 34	15.5%
35 - 44	13.8%
45 - 54	12.5%
55 - 64	13.1%
65 - 74	10.2%
75 - 84	3.9%
85 +	0.8%
18 +	78.8%
2028 Population by Age	
Total	42,306
0 - 4	5.6%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	11.8%
25 - 34	14.1%
35 - 44	14.2%
45 - 54	12.6%
55 - 64	11.9%
65 - 74	10.8%
75 - 84	5.5%
85 +	1.1%
18 +	78.3%
2010 Population by Sex	
Males	15,261
Females	16,549
2023 Population by Sex	
Males	21,224
Females	17,992
2028 Population by Sex	
Males	22,676
Females	19,630

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2023 and 2028 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	31,809
White Alone	77.9%
Black Alone	10.1%
American Indian Alone	0.7%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.0%
Two or More Races	1.8%
Hispanic Origin	18.8%
Diversity Index	56.5
2023 Population by Race/Ethnicity	
Total	39,216
White Alone	64.8%
Black Alone	7.7%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	14.7%
Two or More Races	11.1%
Hispanic Origin	29.1%
Diversity Index	73.0
2028 Population by Race/Ethnicity	
Total	42,306
White Alone	61.9%
Black Alone	7.9%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	16.6%
Two or More Races	11.9%
Hispanic Origin	31.7%
Diversity Index	75.6
2010 Population by Relationship and Household Type	
Total	31,809
In Households	87.4%
In Family Households	78.9%
Householder	23.2%
Spouse	18.0%
Child	31.3%
Other relative	4.2%
Nonrelative	2.2%
In Nonfamily Households	8.5%
In Group Quarters	12.6%
Institutionalized Population	12.6%
Noninstitutionalized Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2023 and 2028 Esri converted Census 2000 data into 2010 geography.



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Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2023 Population 25+ by Educational Attainment	
Total	27,424
Less than 9th Grade	6.0%
9th - 12th Grade, No Diploma	10.3%
High School Graduate	31.7%
GED/Alternative Credential	8.9%
Some College, No Degree	22.0%
Associate Degree	7.9%
Bachelor's Degree	10.8%
Graduate/Professional Degree	2.4%
2023 Population 15+ by Marital Status	
Total	32,323
Never Married	26.1%
Married	55.8%
Widowed	6.5%
Divorced	11.6%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	16,284
Population 16+ Employed	94.1%
Population 16+ Unemployment rate	5.9%
Population 16-24 Employed	11.2%
Population 16-24 Unemployment rate	15.5%
Population 25-54 Employed	63.4%
Population 25-54 Unemployment rate	4.5%
Population 55-64 Employed	17.0%
Population 55-64 Unemployment rate	2.5%
Population 65+ Employed	8.5%
Population 65+ Unemployment rate	8.4%
2023 Employed Population 16+ by Industry	
Total	15,330
Agriculture/Mining	2.5%
Construction	14.5%
Manufacturing	15.9%
Wholesale Trade	2.5%
Retail Trade	8.9%
Transportation/Utilities	11.8%
Information	1.6%
Finance/Insurance/Real Estate	4.1%
Services	35.3%
Public Administration	3.0%
2023 Employed Population 16+ by Occupation	
Total	15,330
White Collar	46.2%
Management/Business/Financial	14.6%
Professional	14.0%
Sales	5.6%
Administrative Support	12.0%
Services	14.6%
Blue Collar	39.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	10.2%
Installation/Maintenance/Repair	5.6%
Production	9.6%
Transportation/Material Moving	13.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2023 and 2028 Esri converted Census 2000 data into 2010 geography.

08/29/2023



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2010 Households by Type	
Total	9,550
Households with 1 Person	18.8%
Households with 2+ People	81.2%
Family Households	77.0%
Husband-wife Families	59.8%
With Related Children	28.9%
Other Family (No Spouse Present)	17.2%
Other Family with Male Householder	5.8%
With Related Children	3.6%
Other Family with Female Householder	11.4%
With Related Children	7.7%
Nonfamily Households	4.2%
All Households with Children	40.9%
Multigenerational Households	7.2%
Unmarried Partner Households	5.9%
Male-female	5.3%
Same-sex	0.6%
2010 Households by Size	
Total	9,551
1 Person Household	18.8%
2 Person Household	31.8%
3 Person Household	18.4%
4 Person Household	15.0%
5 Person Household	9.3%
6 Person Household	4.0%
7 + Person Household	2.7%
2010 Households by Tenure and Mortgage Status	
Total	9,550
Owner Occupied	80.6%
Owned with a Mortgage/Loan	46.2%
Owned Free and Clear	34.4%
Renter Occupied	19.4%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	125
Percent of Income for Mortgage	18.4%
Wealth Index	84
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	10,688
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	38.1%
Rural Housing Units	61.9%
2010 Population By Urban/ Rural Status	
Total Population	31,809
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	44.8%
Rural Population	55.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2023 and 2028 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Green Acres (6A)
3. Barrios Urbanos (7D)

2023 Consumer Spending

Apparel & Services: Total \$	\$22,706,236
Average Spent	\$1,860.71
Spending Potential Index	85
Education: Total \$	\$16,459,260
Average Spent	\$1,348.79
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$40,772,730
Average Spent	\$3,341.21
Spending Potential Index	88
Food at Home: Total \$	\$73,019,708
Average Spent	\$5,983.75
Spending Potential Index	88
Food Away from Home: Total \$	\$39,964,907
Average Spent	\$3,275.01
Spending Potential Index	88
Health Care: Total \$	\$85,317,406
Average Spent	\$6,991.51
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$31,480,833
Average Spent	\$2,579.76
Spending Potential Index	87
Personal Care Products & Services: Total \$	\$9,881,523
Average Spent	\$809.76
Spending Potential Index	85
Shelter: Total \$	\$248,053,542
Average Spent	\$20,327.26
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$35,217,838
Average Spent	\$2,886.00
Spending Potential Index	92
Travel: Total \$	\$23,547,341
Average Spent	\$1,929.64
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$14,583,768
Average Spent	\$1,195.10
Spending Potential Index	91



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Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.